

PRE-MASTERS IN BUSINESS MANAGEMENT

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It is a skills based course with a strong emphasis on evaluation, analysis and application of theories and concepts to the real world of business. In the first term, students take modules to develop quantitative and qualitative research methods preparing them for the project in the third term which puts the skills learnt into practice. They also study business communications and improve their approach to different business contexts such as delivering effective presentations and making a good impression at interviews.

We appreciate that for students whose first language is not English, achieving the necessary IELTS score to meet university entry requirements is a daunting prospect. On our programme, you will receive six hours tuition of Academic English per week throughout the course specifically focused on the IELTS test. In addition, the Business English module helps to broaden knowledge of business related terminology.

A key part of the course is the individual assistance which you will receive in choosing the right university for your postgraduate studies and in all aspects of the application process. The course will not only enhance your chances of securing a place at a good university but will also give you a strong foundation for success once you get there.

Term One:

Quantitative Research Methods
Study Skills
Business Communications
Business English
Academic English

Term Two:

Strategic Marketing Management
Strategic Human Resource Management
International Management Strategy
Academic English

Term Three:

Financial Strategy
Financial Markets
Project
Academic English

Entry Requirements:

Students will normally have successfully completed a degree. Some diplomas at higher education level might also meet the entry requirements.

Students must have an English language level equivalent to 5.5 IELTS with minimum of 5.5 in all parts of the test. For students who do not have this level of English, Pre-Sessional courses are available. [Click here to find out more.](#)

Satisfactory reference.